



## Our Team ———



### Dr. (Maj.) Prashant KS Chauhan

#### *Founder*

**Dr. (Major) Prashant K.S. Chauhan** is a Healthcare Management Professional who has served in the Indian Army and has over two decades of experience in Healthcare Management and Strategy.

He has held the position of Director of Operations at Centre for Sight (North India's largest eye care group) and has over a decade of experience in eye care, with the remainder of his expertise in multispecialty and single-specialty healthcare.

Dr. Prashant has worked with renowned healthcare organizations such as Apollo Hospitals, HCG Oncology, and Vasan Healthcare. He believes in the power of people and processes and has extensively contributed to operations, strategy, business development, and other key areas to drive transformation in healthcare brands.



### Braj Bhushan

#### *Co-Founder*

**Braj Bhushan Bijoria** is a Healthcare Management Professional with a postgraduate degree in Hospital Administration from TISS, Mumbai, and over 10 years of experience in healthcare and strategy.

He has served as AGM - Patient Experience for the first healthcare unicorn and as a Senior Manager for the largest chain of eye hospitals in Northern India.

Braj is proficient in various skill sets, including business process re-engineering, digital transformation, and the grassroots implementation of strategies in operations.



## Our Team

### Dr. Gagan Dudeja

**Senior Vice President**  
**Health Systems Quality & Clinical Transformation**

With more than 25 years of dedicated experience in Eyecare, Dr. Gagan Dudeja is a recognized authority in ophthalmic plastics. As the Head of the Department at Narayana Nethralaya 2, located within the esteemed Narayana Hrudalaya campus in Bangalore, he has demonstrated over 16 years of exemplary leadership and innovation in the field.

Dr. Dudeja is profoundly committed to the education and training of future medical professionals. He has been instrumental in mentoring postgraduate DNB students and training both national and international fellows, generously sharing his extensive knowledge and expertise. His research initiatives with the GROW lab further underscore his dedication to advancing the field of ophthalmology through innovative studies and practices. As a strong advocate for quality service, Dr. Dudeja has played a crucial role in implementing and enhancing quality protocols at Narayana Nethralaya. Renowned for his expertise in Operating Theatre (OT) and Central Sterile Services Department (CSSD) protocols, he excels in clinical process optimization and monitoring, ensuring the highest standards of patient care and safety. In addition, Dr. Dudeja has conducted over 100 training workshops across India for doctors, optometrists, and paramedical staff, focusing on leadership, quality, and patient safety in eyecare delivery.

### Sumeesh Rajan

**VP Operations**

**Sumeesh Rajan** is a dedicated healthcare professional and an effective leader, excelling in utilizing proven methods and cutting-edge technologies to reduce costs, streamline operations, and enhance patient satisfaction and productivity.

Assertive and enthusiastic, he possesses extensive expertise in process optimization for eye hospital management, backed by an exceptional work ethic. With over 13 years of experience in eye care management, he has in-depth knowledge of workflow and process management in eye hospitals.

His expertise extends to project management and community ophthalmology, including conducting feasibility studies for establishing healthcare services.

A talented administrator, Sumeesh has a proven track record of motivating teams and optimizing operations. As an analytical problem-solver and persuasive communicator, he is known for his ability to think outside the box and implement creative solutions.







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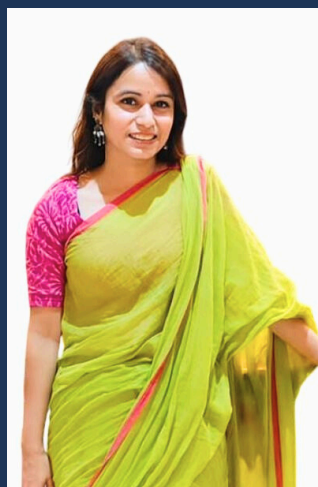


### Siddarth

#### *VP Operations and Strategy*

**Siddarth** is an experienced healthcare management professional with over a decade of expertise in hospital operations, strategic planning, and quality improvement. Holding an MBA in Health & Hospital Management and a B.Tech in Biotechnology, Siddarth combines technical knowledge with leadership skills to drive operational excellence in healthcare settings.

Currently serving at Purple Squirrel Strategists, Siddarth leads strategic initiatives to optimize workflows, enhance patient care, and implement cost-effective solutions. He has a demonstrated history of managing complex healthcare operations, including outpatient clinics, diagnostic services, and surgical units, ensuring compliance with regulatory standards and achieving superior patient outcomes.



### Nidhi Yadav

#### *General Manager (Quality & Operations)*

**Nidhi Yadav** is a seasoned healthcare professional with over a decade of experience in the hospital industry, including 7 years of expertise in eye care operations. Appreciated for her proficiency in people management, operational efficiency, and process optimization, she has a proven track record of fostering collaboration among multidisciplinary teams to achieve organizational excellence.

A visionary strategist, Nidhi has consistently driven revenue growth by enhancing patient satisfaction, streamlining service delivery, and strengthening team synergy. Her leadership is defined by a commitment to innovation, compassion, and teamwork, ensuring exceptional patient care while advancing the financial and operational success of the organizations she serves.



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### Dr. Naureen Ahmed

#### *General Manager (Strategy & Operations)*

**Dr. Naureen Ahmed** holds a PhD in Psychology, an MBA in Operations, and a PGPX in Strategic Management. With over 10 years of experience as an Administrator in hospitals across India and the UAE, she is an expert in Six Sigma, Quality Analytics, and Business Development.

She has also served as a Project Manager (Operations) for a prominent eye care chain in India and as a General Manager for Strategic Operations and Business Development in a leading healthcare chain in Maharashtra.

Dr. Ahmed's diverse experience has enabled her to analyze the impact of culture, language, religion, and nationality on individuals' professional approaches. In her most recent role in the UAE, she was responsible for Operations and Risk Management for a renowned healthcare brand.



### Jaideep Gupta

#### *Advisor (Strategy & Expansion)*

**Jaideep Gupta** is a recognized leader in healthcare management with over 35 years of experience in senior management positions. He played a key role as a core team member in establishing the Apollo Hospitals Group as a global healthcare leader.

With a proven track record, Jaideep has successfully managed multiple hospitals, ensuring high-quality patient outcomes, adherence to accreditation standards, and strong financial performance. He excels in project management, strategic business planning, stakeholder collaboration, and efficient care delivery across diverse healthcare institutions.

Jaideep brings extensive international experience, having worked with clients, associates, and partners across 30+ countries.

His previous roles include Senior Advisor for Group Projects at Apollo Hospitals Group, Managing Director of Indraprastha Apollo Hospital in New Delhi, CEO of Indraprastha Apollo Hospital in New Delhi, CEO of Apollo Hospitals in Ahmedabad, and CEO of Jehangir Hospitals in Pune.





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### Kapil Kukreja

#### *Advisor (Finance & Strategy)*

**Kapil Kukreja** is a seasoned senior executive with over 22 years of experience in financial management and business leadership. He has worked with board members, investors, and banks, both nationally and internationally, including the Middle East. With a Cost Accountant (CMA) designation and a PGDBA in Finance, Kapil has a strong track record of significantly increasing enterprise value.

Kapil's areas of expertise include fund raising, business planning, budgeting, variance analysis, audits, taxation, merger and acquisitions, and implementing best practices. His extensive knowledge and proven abilities in financial management contribute to the success and growth of organizations he collaborates with.

# Our Projects



GAUR CITY-1 | INDIRAPURAM

Ghaziabad, Uttar Pradesh



India



Maharashtra



Maharashtra



Patel Nagar, Delhi



Chennai, Tamil Nadu



Vietnam



See the world better

Maldives



Chennai, Tamil Nadu



Baath Eye Care Centre

Ludhiana, Punjab



Delhi



Punjab



Gurugram, Haryana



Bilaspur, Chhattisgarh



Maharashtra



# Our past Projects



Noida, Uttar Pradesh



Mumbai, Maharashtra



Delhi



LJ Eye Institute

Ambala, Haryana



Super Speciality Eye Hospital

Rohtak, Haryana



Centre for Premium Eye Surgery

Patiala, Punjab



Patiala, Punjab



CARE | CURE | CORRECTIONS

Gurugram, Haryana



**Saluja Eye Care Center**

COMPLETE EYE CARE SOLUTIONS Best, Personalized and Cost Effective Eye Care Services  
Quality | Compassion | Integrity | Safety

Indore, Madhya Pradesh

**THE HEALING TOUCH**  
SUPERSPECIALITY EYE CARE

Delhi



**Dr. RISHI EYE INSTITUTE**  
SUPER SPECIALITY EYE HOSPITAL

Karnal, Haryana



Duggal Eye Hospital

Jalandhar, Punjab



**Venu Eye Institute  
& Research Centre**

Good Sight For All

New Delhi, Delhi



**MAHAJAN HOSPITAL**  
Transforming Healthcare...!

Agra, Uttar Pradesh



Maharashtra



**S.N. SUPER  
SPECIALITY  
HOSPITAL**

Sriganganagar, Rajasthan



**MAHAJAN  
EYE CENTRE**  
Vision Through Precision

Pitampura, Delhi

